

The following letter introduces Kids Can Play Association of Cambridge Ontario.

## Our Vision

- ❖ We believe that engaging in music, art and physical exercise is vital to a child's' mental and physical development. We also believe it is unacceptable for money to be a barrier to that which is vital. Our motto summarizes our vision "No child should stand on the sidelines of life".

## Our Mission

- ❖ To pay the enrolment fee for financially disadvantaged children to participate in sports, music and art offered in the City of Cambridge
- ❖ To improve and support the mental and physical health of children in Cambridge

## Charity Description:

- ❖ Kids Can Play of Cambridge is a community based **completely volunteer** charity that has operated in Cambridge since 1994
- ❖ We have 10 volunteer Board Members that administrate and fundraise for the charity
- ❖ Our **Community partners** are Grand Valley Golf and Country Club and Matlow Miller Harris Law Office that donate countless hours and financial support to run our fundraising events and administrate our charity
- ❖ We will pay all or part of the **enrollment fee for lesson** based cultural activities for **families with children living at or below the poverty line**
- ❖ We support children **age 0 -16**
- ❖ Funding amounts are determined based upon family size and monthly income where poverty lines are determined by the Canadian Government
- ❖ **Parents choose the activity** their children attend
- ❖ Enrolment **fees are sent directly to the provider** on the families behalf
- ❖ We support the child in **1 activity every 6 months** or 2 payments for **year long programs**
- ❖ We offer up to **\$500 per activity**. As a result a large majority of programs are covered 100% – this also means **up to \$1000 a year per child**
- ❖ KCP does not support any one activity provider we often have kids in over 40 different activities across the City
  
- ❖ KCP is the **only charity in the province to...**
  - provide subsidy for **ALL cultural activities** including dance, music and art
  - provide **100% of the enrolment fee**
  - accept applications all year long at **any time of the year**



## Fundraising & outcomes

- ❖ All fundraising is done locally
- ❖ Our funds come from multiple fundraising events run by KCP board members through Grand Valley Golf & Country Club, private local donations and grants from the Cambridge United Way, the City of Cambridge and Cambridge and North Dumfries Foundation
- ❖ We maintain our overhead at 5% or less due to our extraordinary volunteers so over 95% of your dollar will directly support children living in poverty...and often 100%
- ❖ Annually we donate an average of \$85,000 to over 50 activity providers and assist over 320 children to participate in programs all year long
- ❖ Donations can be made to Kids Can Play by cheque to our above address

## Obtaining Applications and Information

- ❖ Families can obtain applications by:
  - Contacting KCP directly - email [kcpcambridge@yahoo.com](mailto:kcpcambridge@yahoo.com) or call 519-651-2847 – we can either email or mail an application
- ❖ Contact your local Neighbourhood association
- ❖ Contacting the registrars of most local activity provider

Warm Regards,

*KCP Board of Directors*



A United Way Member Agency

